

# Privacy Policy

## **Our Commitment to Privacy**

James Patrick (“we,” “our,” or “us”) is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines the types of information we collect from you, how we use and protect that information, and your rights regarding your personal data. By using our website and services, you consent to the practices described in this policy.

## **Information We Collect**

When you visit our website or use our services, we may collect certain types of information:

**Personal Information:** We may collect personal information, such as your name, email address, phone number, and other contact details, only when you voluntarily provide it to us through forms or other means on our website.

## **How We Use Your Information**

We use the information we collect for the following purposes:

**To facilitate property transactions:** The property-related information we collect is used to complete the buying process, including property assessments and necessary documentation.

**To improve our services:** We may use the information to enhance and customize our services, website content, and user experience.

**To communicate with you:** We may use your contact information to respond to your inquiries, provide updates on property purchases, and share relevant information.

## **Opt-In for Marketing Text Messages**

By submitting the contact form and signing up for texts, you consent to receive marketing text messages from James Patrick at the number provided. Consent is not a

condition of purchase. Message and data rates may apply. You can unsubscribe at any time by replying STOP to the received SMS (texts) or clicking the unsubscribe link (where available) in the marketing text messages.

### **Opt-In Information and Third-Party Sharing**

We respect your privacy choices, especially concerning the sharing of your personal information. Any information you provide through opt-in consent will not be shared with third parties for marketing or promotional purposes.

### **Data Security**

We take reasonable measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is entirely secure, and we cannot guarantee absolute security.

### **Your Rights**

You have the right to access, update, correct, and delete the personal information we hold. If you wish to exercise any of these rights, please contact us at [jpfleege@jamesparick.rest](mailto:jpfleege@jamesparick.rest)

### **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The updated policy will be posted on our website, and the effective date will be revised accordingly.

### **Contact Us**

If you have any questions, concerns, or requests related to this Privacy Policy, please contact us at [jpfleege@jamesparick.rest](mailto:jpfleege@jamesparick.rest)

## **Types of Data collected**

Among the types of Personal Data that this Application collects, by itself or through third parties, there are: Cookies; Usage Data; email address; first name; last name; phone number; company name; geographic position; county; country; city.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection.

Personal Data may be freely provided by the User, or, in case of Usage Data, collected automatically when using this Application.

Unless specified otherwise, all Data requested by this Application is mandatory and failure to provide this Data may make it impossible for this Application to provide its services. In cases where this Application specifically states that some Data is not mandatory, Users are free not to communicate this Data without consequences to the availability or the functioning of the Service.

Users who are uncertain about which Personal Data is mandatory are welcome to contact the Owner.

Any use of Cookies – or of other tracking tools – by this Application or by the owners of third-party services used by this Application serves the purpose of providing the Service required by the User, in addition to any other purposes described in the present document and in the Cookie Policy, if available.

Users are responsible for any third-party Personal Data obtained, published or shared through this Application and confirm that they have the third party's consent to provide the Data to the Owner.

## **Mode and place of processing the Data**

### **Methods of processing**

The Owner takes appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Owner, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Application (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Owner at any time.

## Legal basis of processing

The Owner may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes. Note: Under some legislations the Owner may be allowed to process Personal Data until the User objects to such processing (“opt-out”), without having to rely on consent or any other of the following legal bases. This, however, does not apply, whenever the processing of Personal Data is subject to European data protection law;
- provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof;
- processing is necessary for compliance with a legal obligation to which the Owner is subject;
- processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Owner;
- processing is necessary for the purposes of the legitimate interests pursued by the Owner or by a third party.

In any case, the Owner will gladly help to clarify the specific legal basis that applies to the processing, and in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

## Place

The Data is processed at the Owner’s operating offices and in any other places where the parties involved in the processing are located.

Depending on the User’s location, data transfers may involve transferring the User’s Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

Users are also entitled to learn about the legal basis of Data transfers to a country outside the European Union or to any international organization governed by public international law or set up by two or more countries, such as the UN, and about the security measures taken by the Owner to safeguard their Data.

If any such transfer takes place, Users can find out more by checking the relevant sections of this document or inquire with the Owner using the information provided in the contact section.

## **Retention time**

Personal Data shall be processed and stored for as long as required by the purpose they have been collected for.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User shall be retained until such contract has been fully performed.
- Personal Data collected for the purposes of the Owner's legitimate interests shall be retained as long as needed to fulfill such purposes. Users may find specific information regarding the legitimate interests pursued by the Owner within the relevant sections of this document or by contacting the Owner.

The Owner may be allowed to retain Personal Data for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, the Owner may be obliged to retain Personal Data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right of access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

## **The purposes of processing**

The Data concerning the User is collected to allow the Owner to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following: Access to third-party accounts, Analytics, Interaction with external social networks and platforms, Managing contacts and sending messages, Contacting the User, Content performance and features testing (A/B testing), JP Management, Remarketing and behavioral targeting, Registration and authentication,

Managing support and contact requests, Location-based interactions, Displaying content from external platforms, Hosting and backend infrastructure and Commercial affiliation.

For specific information about the Personal Data used for each purpose, the User may refer to the section “Detailed information on the processing of Personal Data”.

## **Facebook permissions asked by this Application**

This Application may ask for some Facebook permissions allowing it to perform actions with the User’s Facebook account and to retrieve information, including Personal Data, from it. This service allows this Application to connect with the User’s account on the Facebook social network, provided by Facebook Inc.

For more information about the following permissions, refer to the [Facebook permissions documentation](#) and to the [Facebook privacy policy](#).

The permissions asked are the following:

### **Basic information**

By default, this includes certain User’s Data such as id, name, picture, gender, and their locale. Certain connections of the User, such as the Friends, are also available. If the User has made more of their Data public, more information will be available.

### **About Me**

Provides access to the ‘About Me’ section of the profile.

### **Email**

Provides access to the User’s primary email address.

## **Detailed information on the processing of Personal Data**

Personal Data is collected for the following purposes and using the following services:

- Access to third-party accounts: This type of service allows this Application to access Data from your account on a third-party service and perform actions with it. These services are not activated automatically, but require explicit authorization by the User. Facebook account accesses (this Application). This service allows this Application to connect with the User's account on the Facebook social network, provided by Facebook, Inc. Permissions asked: About Me; Email. Place of processing: United States – [Privacy Policy](#).
- Analytics: The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior. Google Analytics (Google LLC) Google Analytics is a web analysis service provided by Google LLC ("Google"). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services. Google may use the Data collected to contextualize and personalize the ads of its own advertising network. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). MixPanel (MixPanel) MixPanel is an analytics service provided by Mixpanel Inc. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). Facebook Ads conversion tracking (Facebook pixel) (Facebook, Inc.) Facebook Ads conversion tracking (Facebook pixel) is an analytics service provided by Facebook, Inc. that connects data from the Facebook advertising network with actions performed on this Application. The Facebook pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Audience Network. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#). LinkedIn conversion tracking (LinkedIn Corporation) LinkedIn conversion tracking is an analytics service provided by LinkedIn Corporation that connects data from the LinkedIn advertising network with actions performed on this Application. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#). Twitter Ads conversion tracking (Twitter, Inc.) Twitter Ads conversion tracking is an analytics service provided by Twitter, Inc. that connects data from the Twitter advertising network with actions performed on this Application. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#). Google Ads conversion tracking (Google LLC) Google Ads conversion tracking is an analytics service provided by Google LLC that connects data from the Google Ads advertising network with actions performed on this Application. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#).

- Commercial affiliation: This type of service allows this Application to display advertisements for third-party products or services. Ads can be displayed either as advertising links or as banners using various kinds of graphics. Clicks on the icon or banner posted on the Application are tracked by the third-party services listed below, and are shared with this Application. For details of which data are collected, please refer to the privacy policy of each service.
- Contacting the UserPhone contact (this Application): Users that provided their phone number might be contacted for commercial or promotional purposes related to this Application, as well as for fulfilling support requests. Personal Data processed: phone number. Contact form (this Application) By filling in the contact form with their Data, the User authorizes this Application to use these details to reply to requests for information, quotes or any other kind of request as indicated by the form's header. Personal Data processed: email address; first name; last name; phone number. Mailing list or newsletter (this Application) By registering on the mailing list or for the newsletter, the User's email address will be added to the contact list of those who may receive email messages containing information of commercial or promotional nature concerning this Application. Your email address might also be added to this list as a result of signing up to this Application or after making a purchase. Personal Data processed: city; company name; country; county; email address; first name; last name; phone number; Usage Data.
- Content performance and features testing (A/B testing): The services contained in this section allow the Owner to track and analyze the User response concerning web traffic or behavior regarding changes to the structure, text or any other component of this Application. Google Optimize (Google LLC) Google Optimize is an A/B testing service provided by Google LLC ("Google"). Google may use Personal Data to contextualize and personalize the ads of its own advertising network. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#).
- Displaying content from external platforms: This type of service allows you to view content hosted on external platforms directly from the pages of this Application and interact with them. This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it. Google Maps widget (Google LLC) Google Maps is a maps visualization service provided by Google LLC that allows this Application to incorporate content of this kind on its pages. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#).



- Interaction with external social networks and platforms: This type of service allows interaction with social networks or other external platforms directly from the pages of this Application.  
The interaction and information obtained through this Application are always subject to the User's privacy settings for each social network.  
This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it.  
It is recommended to log out from the respective services in order to make sure that the processed data on this Application isn't being connected back to the User's profile. Facebook Like button and social widgets (Facebook, Inc.) The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#).
- Location-based interactions – Geolocation (this Application): This Application may collect, use, and share User location Data in order to provide location-based services.  
Most browsers and devices provide tools to opt out from this feature by default. If explicit authorization has been provided, the User's location data may be tracked by this Application. Personal Data processed: geographic position.
- Managing contacts and sending messages: This type of service makes it possible to manage a database of email contacts, phone contacts or any other contact information to communicate with the User.  
These services may also collect data concerning the date and time when the message was viewed by the User, as well as when the User interacted with it, such as by clicking on links included in the message. Zendesk Sell (Zendesk, Inc.) Zendesk sell is a customer relationship manager service provided by Zendesk Inc. Personal Data processed: company name; email address; first name; last name; phone number; Usage Data. Place of processing: United States – [Privacy Policy](#). Twilio (Twilio, Inc.) Twilio is a phone numbers management and communication service provided by Twilio, Inc. Personal Data processed: phone number. Place of processing: United States – [Privacy Policy](#).
- Managing support and contact requests: This type of service allows this Application to manage support and contact requests received via email or by other means, such as the contact form.  
The Personal Data processed depend on the information provided by the User in the messages and the means used for communication (e.g. email address). Zendesk Sell (Zendesk, Inc.) Zendesk is a support and contact request management service provided by Zendesk Inc. Personal Data processed:

various types of Data as specified in the privacy policy of the service. Place of processing: United States – [Privacy Policy](#).

- Registration and authentication: By registering or authenticating, Users allow this Application to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, this Application will be able to access some Data, stored by these third-party services, for registration or identification purposes.  
Facebook Authentication (Facebook, Inc.) Facebook Authentication is a registration and authentication service provided by Facebook, Inc. and is connected to the Facebook social network. Personal Data processed: various types of Data as specified in the privacy policy of the service. Place of processing: United States – [Privacy Policy](#).  
Google OAuth (Google LLC) Google OAuth is a registration and authentication service provided by Google LLC and is connected to the Google network. Personal Data processed: various types of Data as specified in the privacy policy of the service. Place of processing: United States – [Privacy Policy](#).
- Remarketing and behavioral targeting: This type of service allows this Application and its partners to inform, optimize and serve advertising based on past use of this Application by the User.  
This activity is facilitated by tracking Usage Data and by using Trackers to collect information which is then transferred to the partners that manage the remarketing and behavioral targeting activity.  
Some services offer a remarketing option based on email address lists.  
In addition to any opt-out feature provided by any of the services below, Users may opt out by visiting the [Network Advertising Initiative opt-out page](#). **Users may also opt-out of certain advertising features through applicable device settings, such as the device advertising settings for mobile phones or ads settings in general.**  
Facebook Custom Audience (Facebook, Inc.) Facebook Custom Audience is a remarketing and behavioral targeting service provided by Facebook, Inc. that connects the activity of this Application with the Facebook advertising network. Users can opt out of Facebook's use of cookies for ads personalization by visiting this [opt-out page](#). Personal Data processed: Cookies; email address. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).  
Facebook Remarketing (Facebook, Inc.) Facebook Remarketing is a remarketing and behavioral targeting service provided by Facebook, Inc. that connects the activity of this Application with the Facebook advertising network. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).  
Google Ad Manager Audience Extension (Google LLC) Google Ad Manager Audience Extension is a remarketing and behavioral targeting service provided by Google LLC that tracks

the visitors of this Application and allows selected advertising partners to display targeted ads across the web to them. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). Google Ads Remarketing (Google LLC) Google Ads Remarketing is a remarketing and behavioral targeting service provided by Google LLC that connects the activity of this Application with the Google Ads advertising network and the DoubleClick Cookie. Users can opt out of Google’s use of cookies for ads personalization by visiting Google’s [Ads Settings](#). Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). LinkedIn Website Retargeting (LinkedIn Corporation) LinkedIn Website Retargeting is a remarketing and behavioral targeting service provided by LinkedIn Corporation that connects the activity of this Application with the LinkedIn advertising network. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#). Twitter Remarketing (Twitter, Inc.) Twitter Remarketing is a remarketing and behavioral targeting service provided by Twitter, Inc. that connects the activity of this Application with the Twitter advertising network. Personal Data processed: Cookies; Usage Data. Place of processing: United States – [Privacy Policy](#) – [Opt Out](#).

- Tag Management: This type of service helps the Owner to manage the James Patricks or scripts needed on this Application in a centralized fashion. This results in the Users’ Data flowing through these services, potentially resulting in the retention of this Data. Google Tag Manager (Google LLC) Google Tag Manager is a tag management service provided by Google LLC. Personal Data processed: Usage Data. Place of processing: United States – [Privacy Policy](#).

## Information on opting out of interest-based advertising

In addition to any opt-out feature provided by any of the services listed in this document, Users may follow the instructions provided by [YourOnlineChoices](#) (EU), the [Network Advertising Initiative](#) (US) and the [Digital Advertising Alliance](#) (US), [DAAC](#) (Canada), [DDAI](#) (Japan) or other similar initiatives. Such initiatives allow Users to select their tracking preferences for most of the advertising tools. The Owner thus recommends that Users make use of these resources in addition to the information provided in this document.

The Digital Advertising Alliance offers an application called [AppChoices](#) that helps Users to control interest-based advertising on mobile apps.

Users may also opt-out of certain advertising features through applicable device settings, such as the device advertising settings for mobile phones or ads settings in general.

## Further information about the processing of Personal Data

- **Push notifications** This Application may send push notifications to the User to achieve the purposes outlined in this privacy policy. Users may in most cases opt-out of receiving push notifications by visiting their device settings, such as the notification settings for mobile phones, and then change those settings for this Application, some or all of the apps on the particular device. Users must be aware that disabling push notifications may negatively affect the utility of this Application.

## The rights of Users

Users may exercise certain rights regarding their Data processed by the Owner.

In particular, Users have the right to do the following:

- **Withdraw their consent at any time.** Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- **Object to processing of their Data.** Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent. Further details are provided in the dedicated section below.
- **Access their Data.** Users have the right to learn if Data is being processed by the Owner, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- **Restrict the processing of their Data.** Users have the right, under certain circumstances, to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- **Have their Personal Data deleted or otherwise removed.** Users have the right, under certain circumstances, to obtain the erasure of their Data from the Owner.

- **Receive their Data and have it transferred to another controller.** Users have the right to receive their Data in a structured, commonly used and machine readable format and, if technically feasible, to have it transmitted to another controller without any hindrance. This provision is applicable provided that the Data is processed by automated means and that the processing is based on the User's consent, on a contract which the User is part of or on pre-contractual obligations thereof.
- **Lodge a complaint.** Users have the right to bring a claim before their competent data protection authority.

## **Details about the right to object to processing**

Where Personal Data is processed for a public interest, in the exercise of an official authority vested in the Owner or for the purposes of the legitimate interests pursued by the Owner, Users may object to such processing by providing a ground related to their particular situation to justify the objection.

Users must know that, however, should their Personal Data be processed for direct marketing purposes, they can object to that processing at any time without providing any justification. To learn, whether the Owner is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.

## **How to exercise these rights**

Any requests to exercise User rights can be directed to the Owner through the contact details provided in this document. These requests can be exercised free of charge and will be addressed by the Owner as early as possible and always within one month.

## **Additional information about Data collection and processing**

### **Legal action**

The User's Personal Data may be used for legal purposes by the Owner in Court or in the stages leading to possible legal action arising from improper use of this Application or the related Services.

The User declares to be aware that the Owner may be required to reveal personal data upon request of public authorities.

## **Additional information about User’s Personal Data**

In addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information concerning particular Services or the collection and processing of Personal Data upon request.

## **System logs and maintenance**

For operation and maintenance purposes, this Application and any third-party services may collect files that record interaction with this Application (System logs) use other Personal Data (such as the IP Address) for this purpose.

## **Information not contained in this policy**

More details concerning the collection or processing of Personal Data may be requested from the Owner at any time. Please see the contact information at the beginning of this document.

## **How “Do Not Track” requests are handled**

This Application does not support “Do Not Track” requests. To determine whether any of the third-party services it uses honor the “Do Not Track” requests, please read their privacy policies.

## **Changes to this privacy policy**

The Owner reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within this Application and/or – as far as technically and legally feasible – sending a notice to Users via any contact information available to the Owner. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

Should the changes affect processing activities performed on the basis of the User’s consent, the Owner shall collect new consent from the User, where required.

## **Definitions and legal references**

### **Personal Data (or Data)**

Any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for the identification or identifiability of a natural person.

## **Usage Data**

Information collected automatically through this Application (or third-party services employed in this Application), which can include: the IP addresses or domain names of the computers utilized by the Users who use this Application, the URI addresses (Uniform Resource Identifier), the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer (successful outcome, error, etc.), the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit (e.g., the time spent on each page within the Application) and the details about the path followed within the Application with special reference to the sequence of pages visited, and other parameters about the device operating system and/or the User's IT environment.

## **User**

The individual using this Application who, unless otherwise specified, coincides with the Data Subject.

## **Data Subject**

The natural person to whom the Personal Data refers.

## **Data Processor (or Data Supervisor)**

The natural or legal person, public authority, agency or other body which processes Personal Data on behalf of the Controller, as described in this privacy policy.

## **Data Controller (or Owner)**

The natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of Personal Data, including the security measures concerning the operation and use of this Application. The Data Controller, unless otherwise specified, is the Owner of this Application.

## **This Application**

The means by which the Personal Data of the User is collected and processed.

## **Service**

The service provided by this Application as described in the relative terms (if available) and on this site/application.

## **European Union (or EU)**

Unless otherwise specified, all references made within this document to the European Union include all current member states to the European Union and the European Economic Area.

## **Cookie**

Cookies are Trackers consisting of small sets of data stored in the User's browser.

## **Tracker**

Tracker indicates any technology – e.g Cookies, unique identifiers, web beacons, embedded scripts, e-tags and fingerprinting – that enables the tracking of Users, for example by accessing or storing information on the User's device.

## **Legal information**

This privacy statement has been prepared based on provisions of multiple legislations, including Art. 13/14 of Regulation (EU) 2016/679 (General Data Protection Regulation).

This privacy policy relates solely to this Application, if not stated otherwise within this document.